CTO/Database Guru (DB & CM lead)

Do you love creating apps? Do you carry your cell phone everywhere? Do you use apps to help shop, stay connected with social media & find restaurants? When you find cool apps, do you use them and identify why you like them? If so, you are the creative minded developer we are looking for, please read on….

Why work for us?
We are a mobile marketing platform that teams up with merchants, all merchants, and gives them mobile presence for advertising with unique user groups. We are keeping it under wraps for now but our user base potential is 10 million users in 24 months. After the beta results are completed, our goal is to raise $1.5+ million dollars to complete the product for full launch and start a national rollout.

Be a part of a team that is creating a mobile marketing platform that hasn’t been done before. Our advisor team is made up of experienced leaders who had many past successful startup companies that they have sold and taken public within the mobile, social media, mobile marketing and data analytic industries. The site will include deal creation, deal filtering, ecommerce, merchant redemption and social media integration. It’s a unique opportunity that is already supported by local merchants, community supporters. If you enjoy mobile devices, ecommerce, social networks, big data – you’ll love this opportunity……

We are looking for developers who want to get in on the ground floor of a new company and work with other motivated team members who focus on execution and help each other succeed. Our startup will give you the ability to directly interact with executives, get exposed to cross functional team discussions, get involved with "high impact" decisions and give you the ability to be quickly promoted as the company grows. Get in the ground floor, win with team mates and give yourself an opportunity to grow with the company.

The team members we need, to make an impact now, are developers like you.

CTO / Backend Database Guru (DB & CM lead)

We're looking for individuals who are in their senior year of college or have recently graduated college.

Why join our team (besides your paycheck):
1. Equity shares given for hitting stretch goals & high performance.
2. Work in downtown Encinitas, blocks from the beach.
3. Steps from the beach! Morning beach walk or surf session to start off the day?
4. You will make a product that will directly impact millions of people and organizations.
5. We believe in giving back. If you have a charitable cause, we want to talk to you.
6. Have a talented friend as well who may be interested. We'll hire you both, package deal!
7. See results fast: build, integrate, test and see it live.
8. Flat corporate structure which ensures decisions and feedback loops are fast.
9. Hard work, results, good attitude & professional courtesy are more important than pedigree.

Primary Responsibilities:
1. Manage/Develop web applications using PHP, MySQL, JavaScript, XHTML, and CSS in a collaborative environment.
2. Create scalable data model for a large database.
3. Advise on changes for improvements to website layouts, usability and new features.
4. Must be able to use critical thinking to solve problems and be able to handle multiple tasks at one time.
5. Coordinate Web/Mobile platform consistency.
6. Provide context and guidance for integration of database, website and web services.
7. Participate in knowledge sharing and lesson’s learned sessions from project experiences.

**Basic Qualifications:**

1. Minimum four (4) years of progressively responsible experience with standards compliant web design tools including HTML, XHTML, CSS, PHP, MYSQL, ASP, Javascript, and other XML-based applications.
2. Proficiency with front-end development and scripting including: HTML, JavaScript(jQuery), CSS, AJAX.
3. Strong OOP and software design ability; able to develop systems that meet architectural objectives including writing reusable and scalable code.
4. Hands-on experience with web application architecture and relational database design.
5. Familiarity with the LAMP environment.
6. Experience building sites to function cross-platform and cross-browser.
7. Experience building database-driven applications and web sites.
8. Experience in an Agile environment.
9. Experience writing unit tests & source control.
10. Bachelor degree in Computer Science or equivalent experience.
11. Local candidates are preferred.

**Attitudes and Skills**

1) Sense of humor, positive attitude and some experience playing in team activities.
2) Excellent teamwork skills, flexibility, and ability to handle multiple tasks.
3) Strong communication, and collaboration skills, enabling effective interaction and knowledge transfer to teammates and other departments.
4) Highly motivated, a creative problem solver, proactive in weekly goal setting.
5) Must be detail-oriented and follow directions thoroughly.
6) Must be comfortable learning new skills and take on new challenges.

**Potential Candidate Action Items:**

If interested, please send the following information to nshanehanlon@yahoo.com

1. Resume.
2. Prior work samples (website addresses, portfolio PDF’s if you have any)
3. 3 References (one friend (not work related) reference, 2 work related references). Contact name, phone number and how you know the person.
4. Please provide us with your Git account, so we can review past code.
5. Answer the following questions
   a. Of the languages, tools, and skills listed above which are your strongest? Weakest?
   b. What open source projects have you contributed to or developed?

**Compensation and benefits:**

We provide competitive salary, performance bonus, referral bonus, equity for high performers and a unique opportunity to get in on the ground floor of a new and exciting startup.