**IT & Web Architect/Developer Job Description**
This person will be instrumental in advancing our online presence and helping us take market share from our competitors online. The opportunity will allow this person to take the reigns of a fast growing ecommerce and develop solutions that will help take the business to a whole new level.

**Position Responsibilities**

- Analyze systems currently in place and recommend improvements
- Identify revenue generating opportunities and develop game changing web applications to address them
- Continue to improve current “Kit Builder” experience on soccerloco.com
- Monitor and maintain web properties to ensure consistent revenue growth
- Identify, evaluate and make recommendations for new technology
- Integrate and test new technology
- Collaborate with outside vendors
- Assure quality by developing and completing test plans; maintaining project and technical documentation.
- Maintain a project management platform to keep all involved parties up to date on the progress of tasks

**Position Requirements**

**Formal Education & Certification**

- University degree in the field of computer science.

**Knowledge & Experience**

- Ability to discern user requirements and develop specifications
- Several years experience managing web application development
- Hands-on experience coding in more than one currently popular web application framework
- Multiple years experience and deep understanding of Magento
- Multiple years experience and deep understanding of Wordpress
- Deep expertise and hands on experience with Web Applications and programming languages such as HTML, CSS, JavaScript, JQuery and API's.
- Strong understanding of UI, cross-browser compatibility, general web functions and standards.
- Knowledge of web standards.
- Experience with web server configuration and management.
  - Knowledge of CDN
- Knowledge of Internet protocols and RFC standards, database management systems, and version control systems.
- Familiarity with Internet marketing
  - SEO
  - PPC
  - Retargeting
- Understanding of Conversion Rate Optimization and experience with CRO testing technology
- Understanding of site speed optimization
- Strong grasp of security principles and how they apply to E-Commerce applications.
- Familiarity with consumer privacy and payments industry compliance requirements.

Personal Attributes

- Organized with keen attention to detail
- Ability to set and stick to realistic deadlines
- Good communication skills and ability to work within a team setting
- Ability to set and manage priorities judiciously.
- Ability to articulate ideas to both technical and non-technical audiences.
- Superior analytical, evaluative, and problem-solving abilities.

Please send resumes to: ssica@mail.sdsu.edu