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A Web Application for Online Polling

Abstract

It can sometimes be tricky for the companies to know what the users actually feel about their product. Feedback from the customers is very important. This thesis focuses on creating a Web application for Online Polling. People from remote locations having different opinions can give their feedback in the form of a vote. People can select products from a wide range of categories and cast their vote. This application has an interactive User Experience which makes the software easy to use. By making this application online, users can cast their vote from any Internet enabled computer or handheld device. This application makes use of responsive design so that it can be used on Computers, Tablets and Mobile Devices.

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